



iSynergy developed a warm, inviting, and interesting website that conveys our brand essence. The design captures the soul of our company, the beauty and uniqueness of our madeleines, and more importantly considers the user experience throughout the entire website. We are especially pleased with the ease of use attributed to a clear and logical navigation scheme. As our business continues to grow, our website will be a critical support tool, thus, scalability was an important strategic consideration during the initial planning stages. Since launching the Donsuemor website, we have received accolades on the design and functionality, and more importantly, the craving to taste our delicious madeleines! Thank you, iSynergy!

- Atsuko Watanabe, Director of Marketing